



GUJARAT TECHNOLOGICAL UNIVERSITY

(Established by Government of Gujarat under Gujarat Act No. : 20 of 2007)

(Accredited with A+ Grade by NAAC)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

(ગુજરાત સરકારના ગુજરાત અધિનિયમ ક્રમાંક : ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

GTU/Ph.D./V.V._Notice/2026/166

Date: 21/09/2026

NOTICE

PUBLIC VIVA-VOCE

Invitation for all to attend the Public Viva-Voce of GEVARIYA RINKUBEN JAYANTIBHAI (En. No. 219999903024) on "IMPACT AND EFFECTIVENESS OF SOCIAL MEDIA ADVERTISING ON WORKING CLASS BUYING BEHAVIOUR" in MANAGEMENT on 03/10/2026 from 03:00 PM (IST) onwards at Academic Block-4, IQAC Seminar Hall, GTU School of Management Studies, Chandkheda, Ahmedabad.

Name of the Supervisor : (Prof.) Dr. Ajay Shah

Name of Co-Supervisor : -

Name of DPC Member 1: Dr. Frince Thomas C

Name of DPC Member 2: Dr. K. J. Thankachan


I/C Controller of Examination

The above has been put up as per the request received from the Supervisor, (Prof.) Dr. Ajay Shah vide e-mail dated 21/09/2026 along with the compliance report.

Copy to:

- 1) Chief Accounts Officer, GTU.
- 2) IT Section, GTU for uploading on website and making other necessary arrangements.

5 - Star Rating in GSIRF
(Gujarat State Institutional Rating Framework) - 2024



In Top 50 universities under the 'Innovation' category
and Top 100 under 'State Public University' category for 2025



Re-accredited as a Green University in
Platinum Ranking till 2027 by Green Mentors



Computer Engineering (Cyber Security) Course
under 'Tier-1' category has been accredited by



Head Office : GTU Campus, Nr. Visat Three Road, Visat-Gandhinagar Road, Chandkheda, Ahmedabad-382424. Gujarat, India.

Ph : +91 079-23267521/570

e-mail : info@gtu.ac.in

Website : www.gtu.ac.in